

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

Best Practices for Managing IT Talent and Resources in IP Offices

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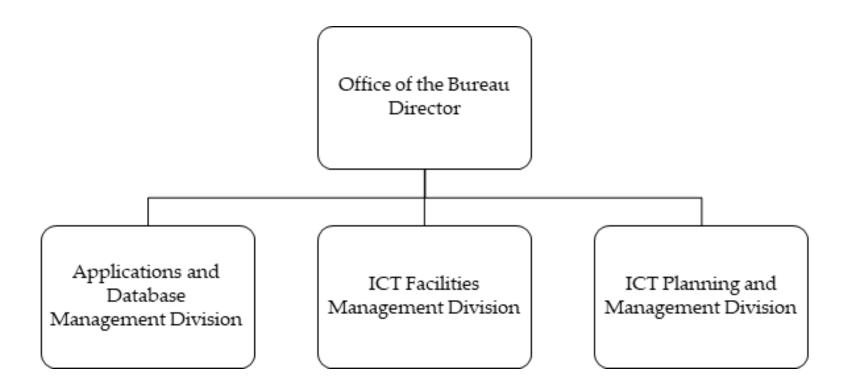
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Documentation Information and Technology Transfer Bureau IPOPHL



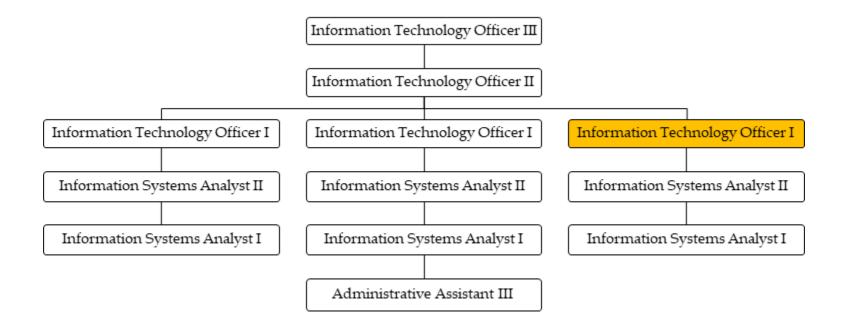
- To identify best practices for IT talent management in IP Offices
- To explore strategies for resource optimization in IT systems
- To highlight the role of soft skills in improving IT team collaboration and productivity





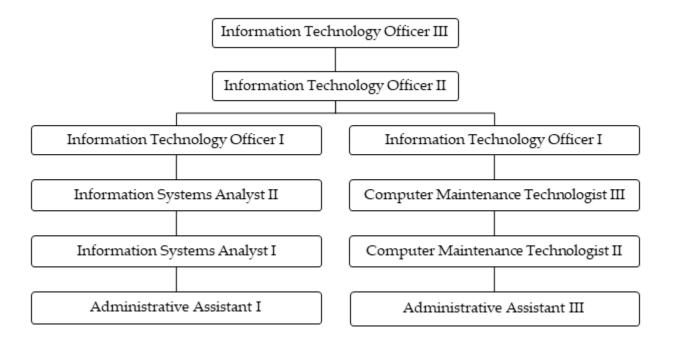


• Division 1 – Applications and Database Management Division



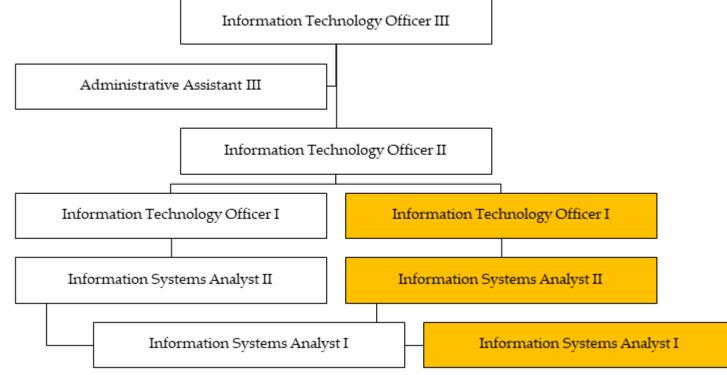


• Division 2 - ICT Facilities Management Division





Division 3 - ICT Planning and Management Division



Importance of IT Talent in IP Offices



• Core Roles of IT in IP Offices:

- Automating workflows
- Ensuring data security and compliance
- Supporting innovative projects like IP automation

Challenges Faced:

- Turnover of institutional knowledge from skilled IT staff
- Rapidly changing technology landscape

Best Practices for Managing IT Talent



- Recruitment and Onboarding
 - Define clear job descriptions tailored for IP systems.
 - Streamlined onboarding with IP-specific technical training.

• Continuous Learning and Development

- Regular training on emerging IP technologies (e.g., AI, Cybersecurity, Wellness Trainings, Leadership/Management Training).
- Training programs to boost technical skills.
- Performance Management
- Set measurable KPIs for IT support in IP processes.
- Conduct regular performance reviews and feedback sessions.

Retention Strategies

- Career advancement opportunities (This initiative is derived from the findings of the workload analysis report submitted, ensuring career growth aligns with team contributions and workload distribution.)
- Identify the needs of IT people (training, master's degree, career advancement for deserving)

Best Practices for Managing IT Resources



Resource Planning

- Align IT resources with the strategic goals of IP Offices.
- Adopt scalable infrastructure for growing workloads.
- System Integration and Interoperability
- Ensure seamless integration of tools with existing systems.

Monitoring and Maintenance

- Regular system audits to identify inefficiencies.
- Implement proactive maintenance to minimize downtime.
- Implementation of Helpdesk.



- Highlights of wellness programs and initiatives for IT staff
 - Fitness challenges (Biggest Loser, Zumba, Sportsfest)
 - Work-Life Balance Topics
 - Mental Health
 - Self defense
 - Emotional Intelligence

Role of Soft Skills in IT Management



• Communication Skills:

 Bridging the gap by communicating to the team the problems of IT stakeholders and solicit possible solutions among members

• Team Collaboration:

- Encouraging cross-departmental synergy in automation projects

• Problem-Solving Skills:

Addressing system issues promptly and effectively

• Adaptability:

- Keeping pace with evolving IP technology requirements
- Leadership:
 - Fostering a culture of innovation, accountability and teamwork

Team Building Activities



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Harmony and Teamwork (Eat out and celebrate)









MIS Bureau Planning





Empowerment Through Education and Training Cybersecurity Training Reecho Seminar







Encouraging IT personnel to pursue master's degrees, attend trainings, and participate in seminars

Training the Other Bureaus





Strategic Performance Management System Rating staff performances



- At the start of the year each Bureau need to craft their commitments
 - Bureau Performance Commitment
 - Division Performance Commitment
 - Individual Performance Commitment
- Division and Individuals are rated per semester while the Bureau is rated Annually
 - A proof of actual accomplishments are attached to the IPC form
- There are 3 success indicators for each (Key Performance Indicators) KPI
 - Efficiency
 - Effectiveness
 - Timeliness





- Emphasize the importance of balancing technical and human resource strategies (job matching training, upskilling, planning)
- Build teamwork and camaraderie among IT personnel
- Harmonious relationship with product line bureaus (Patent, Trademarks, Copyright)
- Acknowledging and adjusting to the evolving demands of IP Offices in a rapid digital era (online filing systems, online payment, paperless process, automation, AI, cybersecurity)
- Sleep, breathe, eat and relax $\textcircled{\odot}$



Towards a Creative and Innovative Philippines

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