ASEAN IP Portal Updates

By: Intellectual Property Office of Singapore (IPOS)



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2024 HIGHLIGHTS

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- Highlights of key developments for the ASEAN IP Portal in 2024 include:
 - Creation of the ASEAN Copyright Information Network page
 - Integration of the ASEAN IP Register
 - Update of ASEAN IP Portal user interface
 - Update of recent News & Events in the region



UPCOMING IMPROVEMENTS

- Improvements we can all look forward to in 2025 include:
 - In collaboration with Indonesia: Integrate ASEAN IPR Helpdesk into the ASEAN IP Portal.
 - In collaboration with WIPO and ASEC: Explore information and presentation update for the ASEAN IP Academy, including design refresh and web presence improvement.
 - Undertake Search Engine Optimisation (SEO) to make the portal more easily accessible to users all over the world.



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Thank you

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