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**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**STANDING COMMITTEE ON INFORMATION TECHNOLOGIES**

**ANNUAL TECHNICAL REPORT**

**2001**

**ON TRADEMARK INFORMATION ACTIVITIES**

submitted by

**HUNGARY**

An annual series of reports on the trademark information activities  
of members of the Standing Committee on Information Technologies

**ANNUAL TECHNICAL REPORT ON TRADEMARK INFORMATION ACTIVITIES**

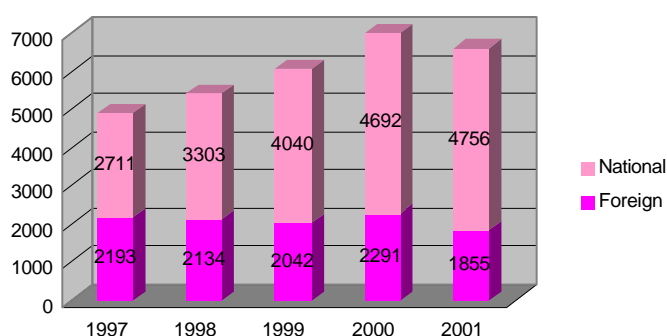
submitted by

**HUNGARY****I. EVOLUTION OF REGISTRATION ACTIVITIES***National applications*

2001 witnessed a 5% decrease in the number of national trademark applications compared with the figure in the previous year. This decrease is unambiguously in connection with the terrorist attack on the United States of America last September, as a result of which the activity of foreign applicants came to a sudden stop. In spite of the recession experienced also in world economy, it is a positive sign that the inclination of Hungarian applicants to file applications continued to increase.

**National trademark applications and registrations  
(1997-2001)**

	1997	1998	1999	2000	2001
<b>National applications</b>	<b>4 904</b>	<b>5 437</b>	<b>6 082</b>	<b>6 983</b>	<b>6 611</b>
<b>Domestic applications</b>	2 711	3 303	4 040	4 692	<b>4 756</b>
<b>Foreign applications</b>	2 193	2 134	2 042	2 291	<b>1 855</b>
<b>National registrations</b>	<b>6 386</b>	<b>6 851</b>	<b>3 819</b>	<b>3 856</b>	<b>5 515</b>



In 2001, altogether 7794 national trademark applications were completed, of these 5515 were registrations. The number of pending national applications decreased by more than 1100, which led to a considerable reduction in the examination time. At present, 7015 national trademark applications are pending.

During the previous year 86 new cases to be settled by a board were received. The 102 completed cases made it possible to further decrease the examination time, which is currently 11 months on the average. At the end of 2001, 85 such national trademark cases were pending, of which 69 related to cancellation and 16 were requests for a decision on lapse.

From 1 January 2001, the electronic capture of the lists of goods has been reorganized in our database. Experience shows that the new system and the updated order of the distribution of work accelerate the administration and examination of trademark applications.

**Figures of national trademark procedures  
(1997-2001)**

	1997	1998	1999	2000	2001
<b>Registrations</b>	6 386	6 851	3 819	3 856	5 515
<b>Rejections</b>	1 302	979	353	172	290
<b>Lapsed applications</b>	394	727	1 489	1 468	1 989
<b>Total of completed applications</b>	<b>8 082</b>	<b>8 557</b>	<b>5 661</b>	<b>5 496</b>	<b>7 794</b>
<b>Renewals</b>	1 196	1 165	1 397	1 238	2 264
<b>Pending applications</b>	<b>9 350</b>	<b>6 300</b>	<b>6 720</b>	<b>8 115</b>	<b>7 015</b>

*International applications*

Within the framework of the Madrid system (Madrid Agreement and Madrid Protocol) 9276 international trademark applications were received in which Hungary was designated.

In 2001, 9017 international applications extended to Hungary were examined within the one year prescribed for the international procedure. The HPO issued 1195 provisional refusals and final decisions were made in 747 cases which had previously been refused.

Of the international cases to be settled by a board, 68 were completed in 2001 and 70 new requests were received. The number of pending cases amounts to 70, thus the examination time of one year can be maintained. A considerable part of the cases to be settled by a board relates to lapse by reason of non-use, the number of requests for cancellation continues to be low.

In 2001, 4 international applications for the protection of appellations of origin were filed under the Lisbon Agreement.

**International trademark applications and registrations  
(1997-2001)**

	1997	1998	1999	2000	2001
<b>International trademark applications</b>	7 600	7 995	8 197	9 017	8 826
<b>Registrations in Hungary</b>	5 481	7 172	7 910	7 291	8 538
<b>Valid international trademarks</b>	129 219	133 802	139 488	144 945	150 401

The demand of Hungarian applicants to acquire protection abroad, manifesting itself in the number of outward applications under the Madrid system, increased to a considerable extent. In 2001, Hungarian applicants filed 312 new international applications, while only 156 in the previous year. Thus the entry into force of the Protocol Relating to the Madrid Agreement favorably influenced the development of international applications.

The intensive cooperation, started between the HPO and the Community Trademark Office (OHIM) in the spring of 2000 on the basis of a Memorandum of Understanding, was continued in 2001, too. Our experts were given the opportunity to receive training at the OHIM in Alicante. Within the framework of the Memorandum, the representatives of the HPO take part as observers in the so-called *Liaison Meetings* and professional fora of the OHIM. A seminar was held in Budapest on the relations of Community and national trademarks and the possibility of conflicts by presenting practical legal cases. The second meeting of the heads of offices of the countries carrying on accession negotiations took place last October in Alicante.

## **II. MATTERS CONCERNING THE GENERATION, REPRODUCTION, AND DISTRIBUTION OF SECONDARY SOURCES OF TRADEMARK INFORMATION, I. E. TRADEMARK GAZETTES**

In comparison with the activities carried out in the previous year there are no outstanding events to be mentioned. The revision of the trademark section of the Patent and Trademark Gazette is being carried out continuously.

## **III. MATTERS CONCERNING CLASSIFYING, RECLASSIFYING AND INDEXING OF TRADEMARK INFORMATION**

See the Annual Report of 2000.

## **IV. TRADEMARK MANUAL SEARCH FILE ESTABLISHMENT AND UPKEEP**

Manual searches are no more carried out at our Office. The upkeep of the manual search files has been terminated.

## **V. ACTIVITIES IN THE FIELD OF COMPUTERIZED TRADEMARK SEARCH SYSTEMS**

### **Official Registration and Administration**

As a result of the continuous development of the electronic registration and administration system, the HPO's uniform registration system (Hungarian acronym: ENYV) performs all the administrative and registration tasks concerning patents, national trademarks, utility models and industrial designs.

The ENYV modules developed according to the needs supply statistical data and the groups of data for the Gazette of Patents and Trademarks, the Internet and the TRACES database.

It is on the basis of ENYV that the fees for administrative services in industrial property procedures are handled and entered into the books, statistics are compiled according to the kinds of fees and other categories, and the administrators' letters are prepared.

All the examiners of the Trademark Department have access to the Internet on their own PCs.

## **VI. ADMINISTRATION OF TRADEMARK SERVICES AVAILABLE TO THE PUBLIC**

### **Trademark publication on CD-ROM produced in international co-operation: TRACES**

The TRACES trademark database was issued by the HPO continuously, in co-operation with the owners of the technology or product such as WIPO and EPO and the Hungarian ARCANUM group.

The consortium of the industrial property offices of the co-operating six Central-European and Baltic countries entrusted the HPO with the co-ordination, production and organization of the distribution.

The trademark gazettes of national and international organizations belong to the collection of the Patent Library.

Trademark gazettes are published mainly on paper carrier, however, during the year more and more gazettes were received on electronic data carrier.

The search system in the Client Services Section and in the Patent Library is based on electronic carriers (databases on the Internet, and optical databases on CD-ROM and DVD-ROM accessible locally and through local network).

### **Public services of the Client Services Section**

Within the framework of the Industrial Property Information and Education Centre, a new cooperation providing complex services has been established since January 2001 between the Patent Library and the Client Services Section. The two units have been available to the readers at the same place and in the same office hours.

The unit of the Client Services Section providing services in the field of trademarks is located in a separate building near the headquarters of the HPO. They receive visitors in 28 office hours a week, in addition, they are at the disposal of interested persons at a free-of-charge creative telephone number, and they also meet official requests received by mail, fax and e-mail.

Machine-readable information is accessible through six work stations either with the help of specialists or the clients may also search independently by means of users' right. The Client Services Sections is in connection with the computer system of the headquarters through optical cables. Thus the same electronic information tools may be used as in the main building, and, in addition, local electronic databases accessible only at the Client Services Section.

The collection of the Client Services Section comprises 7 national and 7 international databases on electronic carrier, of which 9 are databases supporting bibliographic search and 5 are trademark gazettes.

Of the trademark databases, one (PIPACS) is the product of the Hungarian Patent Office, and in the production of another (TRACES), the HPO performs the tasks of coordinator.

In 2001, the trademark services of the Client Services Section (general information and informatory searches) were used altogether by 9831 persons, of whom 3641 contacted the Section personally and 5614 by phone. 172 requests were received by e-mail, the number of information sent by fax amounted to 403.

Within the network of Houses of Science and Technology of the Federation of Technical and Scientific Societies, regional information centers have been set up in 14 towns of 7 counties with the support of the Hungarian Patent Office.

## **VII. MATTERS CONCERNING MUTUAL EXCHANGE OF TRADEMARK DOCUMENTATION AND INFORMATION**

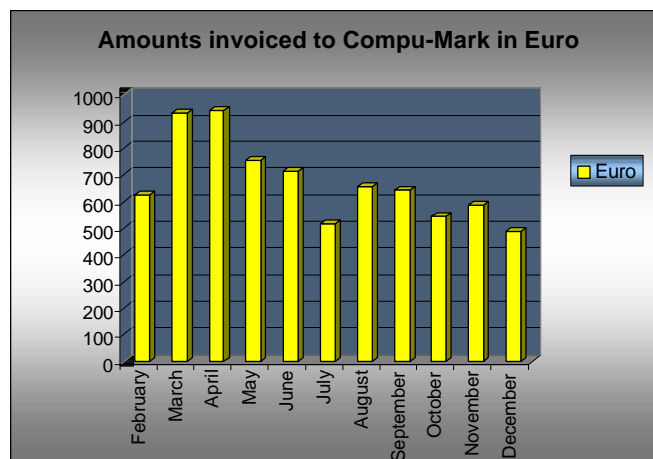
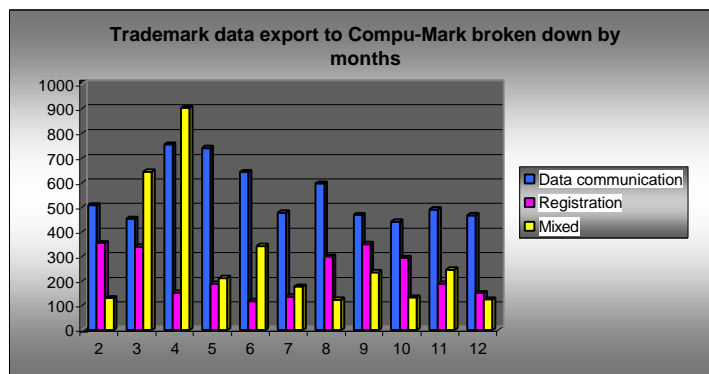
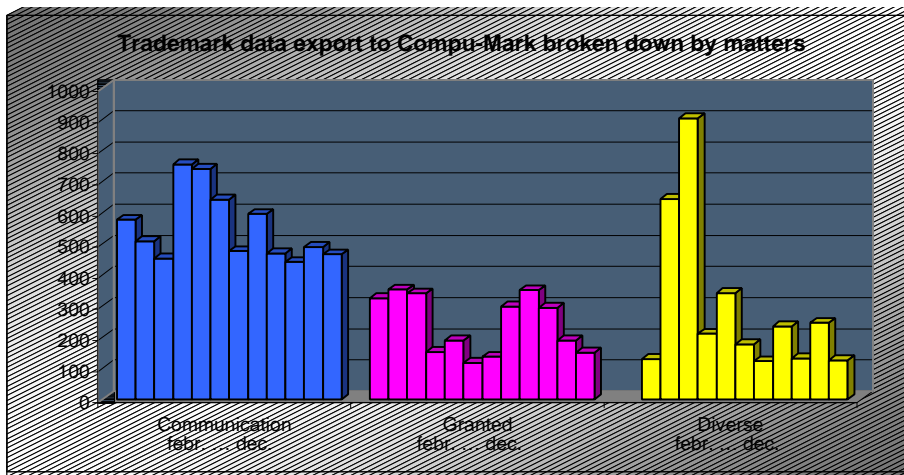
Within the framework of international exchange of documentation, the HPO receives trademark gazettes or official gazettes containing trademark information from the WIPO and from 20 countries.

Within the framework of the electronic exchange of information and regional co-operation, the HPO sends data to the TRACES CD-ROM trademark database of Central-European countries.

For the *production of TRACES*, the most recent volume is 3/2001; the highest registration number is 162.095. Production goes on smoothly, in conformity with the conditions of the contract.

The HPO being entrusted with the coordination of PRECES and TRACES production, its delegation gave an overview of the past and future of the production and distribution both at the meeting of the "Visegrad countries" in Eger, and at the closing Coordination Meeting of the PHARE-RIPP programme in Bucharest. Our Office cooperates with the European Patent Office in the extension of the contracts and license agreements due in 2002.

All public data of national trademarks are monthly sent to *Compu-Mark NV*.



**Enrichment of the collection**

The majority of the collection consists of trademark gazettes received on paper carrier or of electronic databases received within the framework of the exchange of documents or through subscription.

The databases on optical disk received in 2001 are indicated in the following table.

## 1. Trademark databases (CD-ROM, DVD-ROM)

	name of the databases	number of pieces	
		doc. exchange	subscription
1.	6TER-ROM	1	-
2.	Cassis Patents & Trademarks Assign	1	-
3.	Cassis Trademarks Assist	1	-
4.	Cassis Trademarks Pending	1	-
5.	DEMAS	1	-
6.	PIPACS*	-	-
7.	ROMARIN	1	3
8.	TRACES*	-	-
9.	USAMark	1	-

## 2. Trademark bulletins on CD-ROM

1.	Benelux Markenblad	1	-
2.	Community Trade Marks Bulletin	2	-
3.	Swiss Patent and Trademark Bulletin	1	-
4.	WIPO Gazette of International Marks	3	-
5.	SEÇAO MARCAS	1	-

30. May 2002.

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