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**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**STANDING COMMITTEE ON INFORMATION TECHNOLOGIES**

**ANNUAL TECHNICAL REPORT**

**2001**

**ON TRADEMARK INFORMATION ACTIVITIES**

submitted by

**NEW ZEALAND**

An annual series of reports on the trademark information activities  
of members of the Standing Committee on Information Technologies

## ANNUAL TECHNICAL REPORT ON TRADEMARK INFORMATION ACTIVITIES

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### NEW ZEALAND

#### I. Evolution of registration activities:

- Changes experienced in terms of application filings and registrations with respect to the previous year;
- *Applications decreased by 14% from 24046 to 20613*
- *Registrations increased by 18.5% from 15908 to 18849*
  - Trends or areas experiencing rapid changes with respect to the previous year.
  - *No changes*

#### II. Matters concerning the generation, reproduction, and distribution of secondary sources of trademark information, i.e., trademark gazettes:

- Publishing, printing, copying techniques;
- *No change – the Office continues to publish advertisement text as part of the CD IPONZ Office Journal at acceptance and to list registrations at registration.*
- Main types of announcements of the Office in the field of trademark information;
- *The Office is making moves towards electronic filing which is expected to be implemented in third quarter 2002. Trade Mark renewals now available via the web.*
- Mass storage media and microforms used;
- *On database in magnetic disk. Paper currently held for historic information.*
- Word processing and office automation;
- *Virtually fully automated with most processes supported via the database*
- Techniques used for the generation of trademark information (printing, recording, photocomposing, etc.).
- *Web search with email or fax of results, Journal detailing accepted applications on CD generated from database with partial manual interface. The CD also incorporates registrations, renewals and other changes in the register.*

#### III. Matters concerning classifying, reclassifying and indexing of trademark information:

- Classification and reclassification activities; Classification systems used, e.g., International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), International Classification of the Figurative Elements of Marks (Vienna Classification), other classification (please state whether goods and services for the registration of marks and whether the figurative elements of marks are classified by your Office and, if so, which classification(s) is (are) used);
- *Nice classification for goods and services is provided by clients and validated by the Office. Vienna classification of figurative elements is carried out by the Office.*

- Use of electronic classification systems to check the classification symbols furnished by an applicant and which are contained in the lists of goods and/or services;
- *Nice classes are validated against a database, no other classification symbols are supplied by applicants .*
- Obligation for applicants to use pre-defined terms of the classification applied;
- *No requirement to use defined classification terms.*
- Bibliographic data and processing for search purposes.
- *Search of database containing all current information on applications and registrations*

#### IV. Trademark manual search file establishment and upkeep:

- File Building;
- *Manual storage of filed documents*
- Updating;
- *Primarily on database*
- Storage, including mass storage media;
- *Paper*
- Documentation from other offices maintained and/or considered part of the available search file.
- *Nil*

#### V. Activities in the field of computerized trademark search systems:

- In-house systems (online/offline);
- *On line web searchable database*
- External databases;
- *Web*
- Administrative management systems (e.g., register, legal status, statistics, administrative support, etc.);
- *Fully supported by database application*
- Equipment used (hardware, including the types of terminal and network used, and software), carriers used.
- *PC's on NT as , clustered Oracle database on Linux, Apache web server*

#### VI. Administration of trademark services available to the public (relating to facilities, e.g., for

lodging applications, registering trademarks, assisting clients with search procedures, obtaining official publications and registry extracts):

- Planning, administration, automation, security;
- *Ongoing planning for streamlining of operation, contingent on automation, bringing comprehensive data security*
- Collection management, preservation;
- *Historical information saved for archiving, current information saved in database backup.*

- Information services available to the public (including computerized services and search files contained in libraries remote from your Office and trademark information posted by your Office on the World Wide Web).
- *The Office maintains a phone/email help desk Client Services group and a public search room. In addition the TM database is fully searchable on line with email or fax output.*

VII. Matters concerning mutual exchange of trademark documentation and information:

- International or regional cooperation in the exchange of trademark information, e.g., in the form of official gazettes;
- *Monthly CD containing trade mark acceptance and register information provided to IP offices.*
- Exchange of machine-readable information.
- *No current moves, but planning proceeding*

VIII. Matters concerning education and training including technical assistance to developing countries:

- Promotional activities (seminars, exhibitions, visits, advertising, etc.);
- *Attendance at major exhibitions, seminars for major clients, increasing publicity profile.*
- Training courses for national and foreign participants;
- *Web search training seminars*
- Assistance to developing countries (sending consultants and experts, receiving trainees from developing countries, etc.).
- *As requested*

IX. Other relevant matters.

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