

# ASEAN IP REGISTER: WORKSHOP OBJECTIVE AND KEY CONSIDERATIONS

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IP REGISTER COORDINATOR MEETING

LOMBOK, 6 – 10 OCTOBER 2023

## WORKSHOP OBJECTIVES (1)

- Discuss the future priorities and business requirements of the ASEAN IP Register
  - ✓ Identify the needs of IP Stakeholders in the region, and develop strategies to meet those needs.
- Develop the governance structure and mandates for new services on ASEAN IP Register
  - ✓ Determine the roles and responsibilities, and ensure the Register is managed in a transparent and efficient manner

## WORKSHOP OBJECTIVES (2)

- Ensure the seamless delivery of business services through the ASEAN IP Register
  - ✓ Make sure that the Register is user-friendly and accessible to all stakeholders
- Promote the use of the ASEAN IP Register by IP Stakeholders
  - ✓ Raise awareness of the Register and its benefits, and providing training and support to users.

# KEY CONSIDERATIONS

## ■ Policy Issues

- ✓ Governance Structure, Mandates and Reporting Structure
- ✓ ASEAN Industrial Data Exchange Policy

## ■ Business Issues

- ✓ Identification of key business requirements on new ASEAN IP Register Services
- ✓ Future priorities and strategies
- ✓ Future Roadmap for new services

## ■ Technical Issues

- ✓ User-friendly, easily accessible interfaces
- ✓ Quality ASEAN industrial property data

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**THANK YOU**