



Department Of Intellectual Property  
Ministry of Industry and Commerce  
Lao People's Democratic Republic



---

## WIPO SUB-REGIONAL TRAINING WORKSHOP

---

**WIPO/IP/SBP/VTE/23/INF/1 PROV.**  
**ORIGINAL: ENGLISH**  
**DATE: SEPTEMBER 15, 2023**

### **20<sup>th</sup> Anniversary of IPAS Project at Laos and Sharing Best Practices (SBP) Workshop on Smarter IP Office Business Services**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Department of Intellectual Property, Ministry of Industry and Commerce, Lao PDR

with the assistance of  
the Japan Patent Office (JPO)

**Vientiane, Lao PDR, November 20 to 24, 2023**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 20, 2023

**Venue: Crowne Plaza Hotel**

08.30 – 09.00     **Registration**

09.00 – 09.15     The Lao–Traditional Performance by Lao Dan Xang Performance Group  
                         - Lao Traditional Music Performance  
                         - Khene Show Performed by Women

09.15 – 09.20     Greeting and Introduction of the Event by the Ceremony Committee

**Celebration of the 20<sup>th</sup> Anniversary of Using the IPAS System**

09.20 – 09.30     Remark by Mr. Santisouk Phounesavath, Director General, Department of Intellectual Property (DIP), Laos

Video of the History of Using the IPAS System on the 20<sup>th</sup> Anniversary of Lao PDR

09.30 – 09.35     Remark by Mr. Kenichiro Natsume, Assistant Director General, Infrastructure and Platforms Sector, World Intellectual Property Organization (WIPO), Geneva

09.35 – 09.45     Award Ceremony for WIPO Assistant Director General and WIPO Experts

Presenter:     Minister of Industry and Commerce (TBC)

**Launching the WIPO Graduation Support Package for Lao PDR**

09.45 – 09.55     Remark by Mr. Santisouk Phounesavath, Director General, DIP Laos

09.55 – 10.05     Keynote Speech by Mr. Kenichiro Natsume, Assistant Director General, Infrastructure and Platforms Sector, WIPO, Geneva

Launch of the WIPO Graduation Support Package for Lao PDR

**IP Week 2023 Ceremony**

10.05 – 10.20     Presentation of the General Concept Design of IP Week 2023

Speaker:     Mr. Santisouk Phounesavath, Director General, DIP Laos

10.20 – 10.30     Remarks on "The Importance of Intellectual Property to Business and Economic and Social Development"

Speaker:     Mr. António Campinos, President, European Patent Office (EPO)

10.30 – 10.40     Cutting the Ribbon to open the ceremony and group photo-taking  
                         - Minister of Industry and Commerce (TBC)  
                         - All participants

10.40 – 10.55     Coffee break

## **Memorandum of Understanding (MoU) Signing on IP Cooperation**

- 10.55 – 11.15 Signing a Memorandum of Tri-lateral Cooperation between the Department of Intellectual Property, the National University, and the Department of Higher Education.  
- DIP and delegates from the National University and the Department of Higher Education
- 11.15 – 11.30 Awards Ceremony  
- Short video contest on TikTok about IP and Tourism
- 11.30 End of Ceremony
- 11.30 – 14.00 Lunch: WIPO Reception

## **Sharing Best Practices (SBP) Workshop on Smarter IP Office Business Services**

- 14.00 – 14.30 Opening Remarks by:  
  
Mr. Santisouk Phounesavath, Director General, Department of Intellectual Property, Ministry of Industry and Commerce, Lao PDR  
  
Mr. Toshitaka Kuwa, Deputy Director, Information Technology and Patent Information Management Office, Japan Patent Office (JPO)  
  
Mr. Kenichiro Natsume, Assistant Director General, Infrastructure and Platforms Sector, World Intellectual Property Organization (WIPO), Geneva
- 14.30 – 14.45 **Topic 1: Workshop Objectives and Themes**  
  
Speaker: Mr. Juneho Jang, Senior Regional Manager, IP Office Business Solutions Division, WIPO
- 15.00 – 15.30 Coffee break
- 15.30 – 16.00 **Topic 2: The Update on JPO's Activities on IP Office Digital Transformation Services**  
  
Speaker: Mr. Toshitaka Kuwa, JPO
- 16.00 – 17.00 **Topic 3: Intellectual Property Office of Vietnam (IP Viet Nam) – Digital Transformation Journey, Overview of IP Office Services, IT Infrastructure and Systems Supporting the IP Office Operations**  
  
Speakers: Representatives of the Intellectual Property Office of Viet Nam (IPVN)
- 17.00 – 21.00 Dinner Reception hosted by DIP Laos  
  
Venue: To be advised

Tuesday, November 21, 2023

**Venue: Muong Thanh Hotel**

- 09.00 – 09.30    **Topic 4:**        **Laos DIP – Onsite Demonstration and Presentation on Business Functions, and IT Systems – Registration Examination Center**
- Speakers:    Representatives of the Laos DIP
- 09.30 – 10.00    **Topic 4:**        **Laos DIP – Onsite Demonstration and Presentation on Business Functions, and IT Systems – Patent and Industrial Property Examination Center**  
(cont'd)
- Speakers:    Representatives of the Laos DIP
- 10.00 – 10.30    Coffee break
- 10.30 – 11.00    **Topic 4:**        **Laos DIP – Onsite Demonstration and Presentation on Business Functions, and IT Systems – Trademark Examination**  
(cont'd)
- Speakers:    Representatives of the Laos DIP
- 11.00 – 12.00    **Topic 5:**        **Intellectual Property Office of the Philippines (IPOP HL) – Overview of IP Office Services, and IT Infrastructure and System Supporting the IP Office Operations**
- Speakers:    Representatives of the Intellectual Property Office of the Philippines (IPOP HL)
- 12.00 – 13.30    Lunch break
- 13.30 – 14.30    **Topic 6:**        **IPOP HL – Digital Transformation Journey – Challenges and Solutions, Change Management**
- Speaker:        Representatives of the Intellectual Property Office of the Philippines (IPOP HL)
- 14.30 – 15.00    Coffee break
- 15.00 – 16.00    **Topic 7:**        **Presentation from IP Offices of Cambodia, Lao PDR, Philippines, Vietnam on Filing and Productivity Statistics, Business Operations Challenges**
- Speakers:    Representatives of the Department of Intellectual Property (DIP/MOC), Cambodia
- Representatives of the Department of Intellectual Property (DIP/MISTI), Cambodia
- Representatives of the Department of Intellectual Property (DIP), Lao PDR

Representatives of the Intellectual Property  
Office of the Philippines (IPOP HL)

Representatives of the Intellectual Property  
Office of Viet Nam (IPVN)

16.00 – 17.00

**Roundtable Discussion on IP Office Challenges and  
Best Practices**

Moderator: Mr. Juneho Jang

Wednesday, November 22, 2023

**Venue: Muong Thanh Hotel**

09.00 – 09.30

**Topic 8: ASEAN IP Register - Introduction**

Speaker: Mr. Juneho Jang

09.30 – 10.00

**Topic 9: ASEAN – Regional and Global Data Exchange, and Data  
Quality Issues**

Speaker: Representative from the WIPO

10.00 – 10.30

Coffee break

10.30 – 12.00

**Topic 10: Presentation from IP Offices of Cambodia, Lao PDR,  
Philippines, Vietnam on Digitization of IP Dossiers,  
Publication of Patent Specifications, and Statistics**

Speakers: Representatives of the Department of  
Intellectual Property (DIP/MOC), Cambodia

Representatives of the Department of  
Intellectual Property (DIP/MISTI), Cambodia

Representatives of the Department of  
Intellectual Property (DIP), Lao PDR

Representatives of the Intellectual Property  
Office of the Philippines (IPOP HL)

Representatives of the Intellectual Property  
Office of Viet Nam (IPVN)

12.00 – 13.30

Lunch break

13.30 – 14.30

**Topic 11: Presentation from IP Offices of Cambodia, Lao PDR,  
Philippines, Vietnam on IP Office Business Services –  
Users/Customers Expectations, Planned Improvements  
and IP Office Limitations**

Speakers: Representatives of the Department of  
Intellectual Property (DIP/MOC), Cambodia

Representatives of the Department of  
Intellectual Property (DIP/MISTI), Cambodia

Representatives of the Department of  
Intellectual Property (DIP), Lao PDR

14.30 – 15.00 Coffee break

15.00 – 16.00 **Topic 11:  
(cont'd) Presentation from IP Offices of Cambodia, the  
Philippines, Vietnam on Filing and Productivity  
Statistics, Business Operations Challenges**

Speakers: Representatives of the Department of  
Intellectual Property (DIP/MOC), Cambodia

Representatives of the Department of  
Intellectual Property (DIP/MISTI), Cambodia

Representatives of the Department of  
Intellectual Property (DIP), Lao PDR

Representatives of the Intellectual Property  
Office of the Philippines (IPOP HL)

Representatives of the Intellectual Property  
Office of Viet Nam (IPVN)

16.00 – 17.00 **Roundtable Discussion on IP Office Challenges and  
Best Practices**

Moderator: Mr. Juneho Jang

Thursday, November 23, 2023

**Venue: Muong Thanh Hotel**

09.00 – 10.00 **Topic 12:  
Presentation from IP Offices of Cambodia, Lao PDR,  
Philippines, Vietnam on Challenges in Processing  
Madrid, Hague and PCT Applications**

Speakers: Representatives of the Department of  
Intellectual Property (DIP/MOC), Cambodia

Representatives of the Department of  
Intellectual Property (DIP/MISTI), Cambodia

Representatives of the Department of  
Intellectual Property (DIP), Lao PDR

Representatives of the Intellectual Property  
Office of the Philippines (IOPPHL)

Representatives of the Intellectual Property  
Office of Viet Nam (IPVN)

10.00 – 10.30 Coffee break

11.30 – 12.00 **Topic 13: WIPO Cloud Hosted IP Office Suite Functionalities and Demonstration – WIPO IPAS**

Speaker: Representative from the WIPO

12.00 – 13.30 Lunch break

13.30 – 14.30 **Topic 13: WIPO Cloud Hosted IP Office Suite Functionalities and Demonstration – WIPO Publish (cont'd)**

Speaker: Representative from the WIPO

14.30 – 15.00 Coffee break

15.00 – 16.00 **Topic 13: WIPO Cloud Hosted IP Office Suite Functionalities and Demonstration – WIPO File (cont'd)**

Speaker: Representative from the WIPO

16.00 – 17.00 **Roundtable Discussion on Deployment Strategy and Challenges on Upgrading to WIPO IP Office Suite Cloud Service**

Moderator: Mr. Juneho Jang

Friday, November 24, 2023

**Venue: Muong Thanh Hotel**

09.00 – 10.00 **Topic 14: Laos DIP – Onsite Demonstration and Presentation on Business Functions, and IT Systems – Geographical Indication and International Trademark**

Speaker: Representative of the Department of Intellectual Property (DIP), Lao PDR

10.00 – 10.30 Coffee break

10.30 – 12.00 **Roundtable discussion on Recommendations and Follow-up Activities for the IP Offices and WIPO IP Office Business Solutions Division**

Moderator: Mr. Juneho Jang

12.00 – 13.30 Lunch break

13.30 – 17.00

**Reserved for Bilateral Meetings with IP Offices and  
WIPO**

[End of program]