Topic 1: Workshop Objectives and Status Update

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Big changes are taking place…

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Global IP Surge – Shifting Gravity

- Innovation and IP shifting towards Asia, Africa, and Latin America

- Emerging economies driving global IP growth

- 75% of IP filings now from Global South, up from 60% in 2012 and 50% in 2002

- India: IP filings doubled in 10 years (250,000 to 600,000), now 6th largest patent filer

- China: 20 IP applications per minute, world's leading filer

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Tech Innovation Explosion

- Digital technologies leading the innovation race
- 4.5 million computer & digital communications patents filed since 2011, double the previous 20 years
- AI-related patents growing 5x faster than average
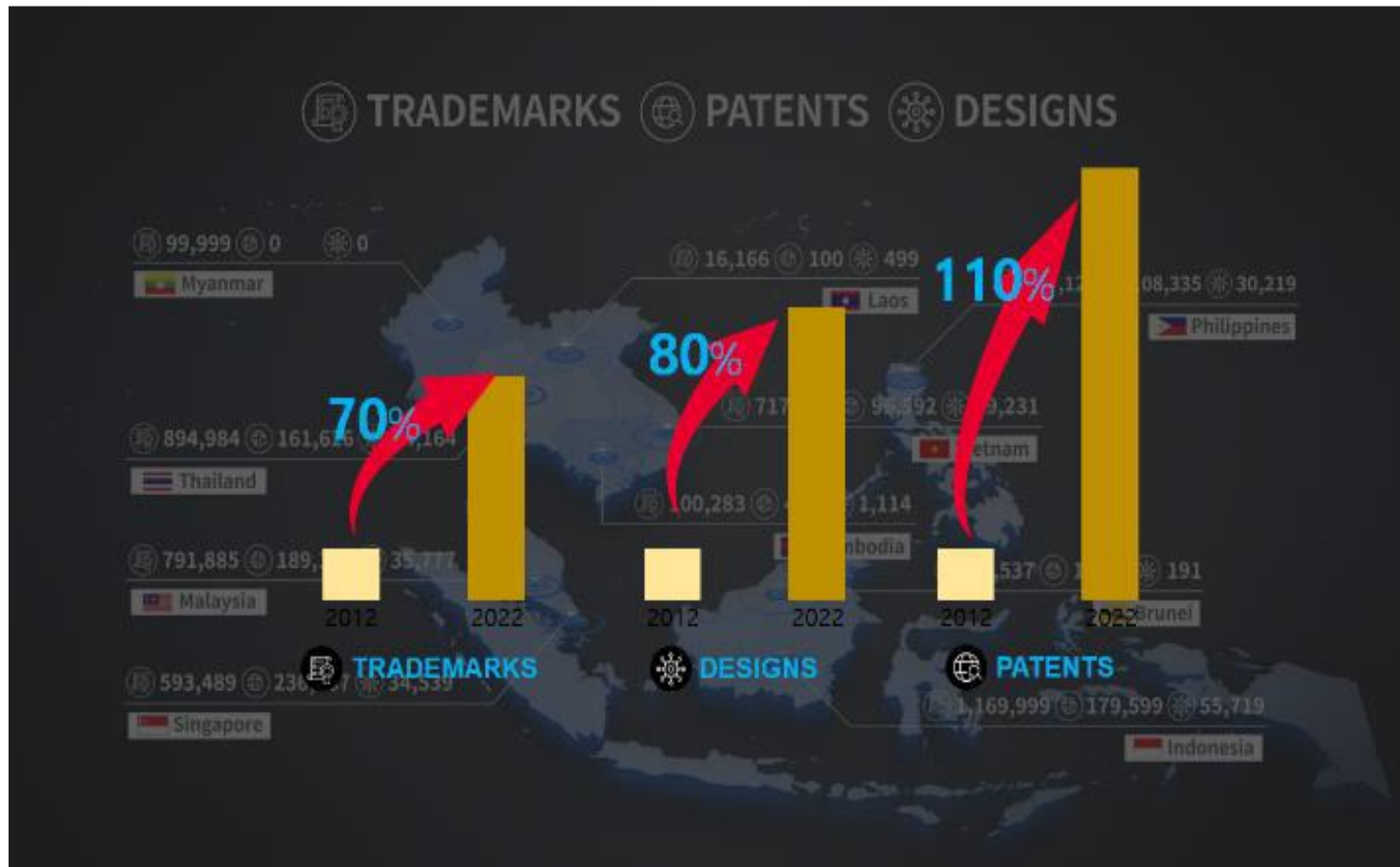
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ASEAN – A Regional Powerhouse

- ASEAN emerging as a major IP hub
- ASEAN Trademarks Overtake Europe in 2023
- Combined filings reach 510,000, surpassing Europe, only behind China and US
- Trademark applications doubled in ASEAN since 2010

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Motivation

The world's fourth-largest economy by 2030

ASEAN's IP Trends

ASEAN IP Register

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ASEAN IP Register

Trademarks:	Patents and Utility Models:	Industrial Designs:	Total:
5,968,281	1,000,011	321,646	7,289,928

About　　English　　∨　👤 (0)

ASEAN IP REGISTER

Designs　　Patents　　Trademarks

PATENT, DESIGN AND TRADEMARK FILING BY COUNTRY
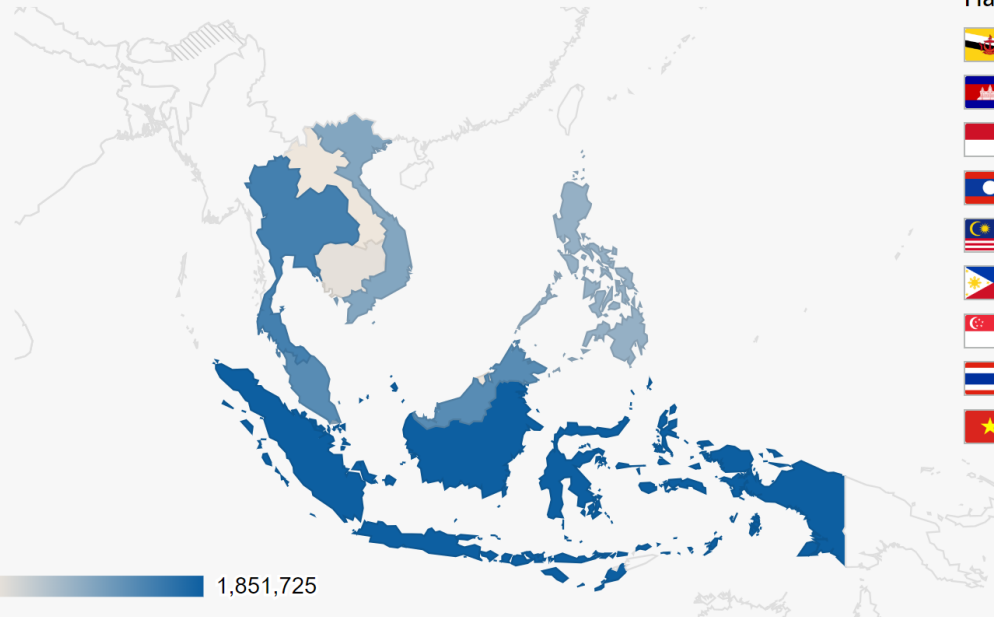
Flag	Country	Patents	Designs	Trademarks
	Brunei	1651	199	56279
	Cambodia	467	1185	131893
	Indonesia	178862	84989	1587874
	Lao PDR	160	517	61927
	Malaysia	198160	37414	1023465
	Philippines	108864	37290	623008
	Singapore	232612	31192	562365
	Thailand	172275	76039	1167073
	Vietnam	106960	52821	754397

58,129　　　　　1,851,725

ASEAN IP Register - Background

■ August, 2023

➢ Launching Ceremony, WIPO-ASEAN Economic Ministers Meeting (AEM), Semarang, Indonesia

■ November, 2023

➢ 71st AWGIPC Meeting, Lombok, Indonesia

- Endorsed 5 additional advanced database services

- Endorsed ASEAN IP Register as a data-sharing platform, with individual countries adopting it based on their specific priorities and needs.

- Individual countries are currently engaged in discussions to determine the optimal way to leverage the ASEAN IP Register within their national frameworks.

ASEAN IP Register - Objectives

■ IP Register with reliable data collection and up-to-date legal statuses

- Regular and timely data updates
- Processes to "certify" legal events and related data at sources

■ Streamline national data dissemination processes with data quality control measures

■ ASEAN data standard

■ IP Portfolios and statistics to build a better end-user experience

■ Data coverage map with clear updates indicators

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Future Priorities for ASEAN IP Register

■ *By creating a single, one stop portal that gives free online access to the region's patent, trademark and design records, enterprises, professionals and others* *can access the Register to make strategic decisions based on the latest IP data and trends.*

■ *The register is designed to be accessible and mobile-friendly, and it* *will give policymakers, businesses, and individuals access to real-time IP data and trends to help them in decision-making.* *It will also provide the foundation for IP offices to* *provide additional business services to enterprises.*

- Daren Tang, WIPO DG -

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ASEAN IP Register Coordinator Meeting

◼ ASEAN IP Register Group will meet :

❑ 4 times a year, subject to approval of funding

- 2 times in-person (1Q and 3Q), possible to organize the 3Q meeting back-to-back with AWGIPC, 1Q meeting will be held at the premises of ASEC

- Virtual (2Q and 4Q)

❑ Regional Coordinator: Director Dede YUSANTI, DGIP, Indonesia

❑ National Coordinator: 1 per each AMS

Status Update

Patents (January 28, 2024)

Office	ASEAN IP Register	PatentScope	Espacenet
Brunei	1,651	1,569	-
Cambodia	467	74	-
Indonesia	178,862	146,049	14,649
Lao PDR	160	15	-
Malaysia	198,160	189,473	104,993
Philippines	108,864	72,670	65,666
Singapore	232,612	229,791	152,806
Thailand	172,275	161,555	14
Vietnam	106,960	122,084	217
Total	1,000,011	923,280	338,345

Trademarks (January 28, 2024)

Office	ASEAN IP Register	Global Brand Database	ASEAN TM View	TM View
Brunei	56,279	56,306	52,147	48,139
Cambodia	131,893	131,937	131,032	110,530
Indonesia	1,587,874	1,600,984	832,873	-
Lao PDR	61,927	62,013	51,446	44,607
Malaysia	1,023,465	1,021,660	819,386	819,377
Philippines	623,008	641,068	648,339	579,148
Singapore	562,365	788,727	734,344	-
Thailand	1,167,073	1,169,822	1,051,842	1,051,842
Vietnam	754,397	717,727	656,140	768,749
Total	5,968,281	6,190,244	4,977,549	3,422,392

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Industrial Designs (January 28, 2024)

Office	ASEAN IP Register	Global Design Database	ASEAN Design View	Design View
Brunei	199	191	195	195
Cambodia	1,185	1,185	762	794
Indonesia	84,989	82,390	54,932	-
Lao PDR	517	520	548	548
Malaysia	37,414	37,117	42,046	42,046
Philippines	37,290	37,369	32,009	32,010
Singapore	31,192	34,539	30,787	-
Thailand	76,039	75,890	16,689	75,014
Vietnam	52,821	52,837	63,053	-
Total	321,646	322,038	241,021	150,607

Usage of ASEAN IP Register

ASEAN IP Register
Page view/ Data Access
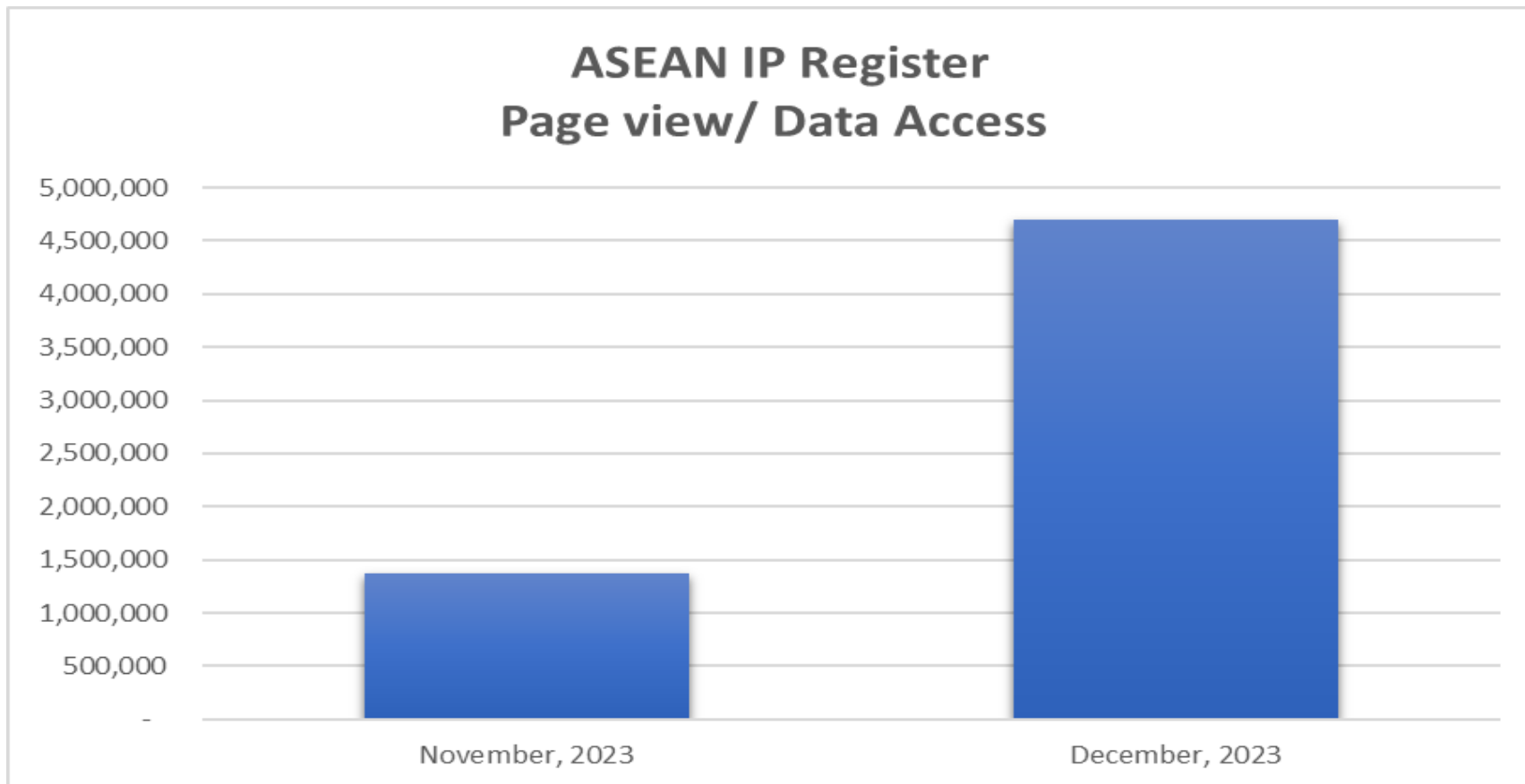
WIPO-ASEAN IT Strategic Forum: Harnessing the Potential of the ASEAN IP Register for a Stronger Regional IP Ecosystem

❖*An opportunity to equip yourselves with the tools and knowledge needed to transform your IP services and shape the future of IP in ASEAN.*

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Objective 1: Exploring Innovative IT Strategies

- Knowledge Exchange: We'll delve into best practices and strategies utilized by leading private digital tech companies.

- Uncover Solutions: Discover how to tailor digital transformation approaches to enhance customer experiences and address emerging service demands in the IP landscape.

- Interactive Discussion: Share your own challenges and engage in open dialogue with peers and industry experts.

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Objective 2: Harnessing Technological Advancements

- Cutting-Edge Tech: Take a deep dive into the experiences of pioneering IP offices using AI, business intelligence, and machine learning.

- Optimizing Operations: Learn how these technologies can improve service delivery, streamline workflows, and boost operational efficiency.

- Practical Information: Get the latest data exchange related information utilizing WIPO's data exchange tools and services.

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Objective 3: Unlocking the Future of ASEAN IP Register

- Data-Driven Innovation: Delve into strategies for using the ASEAN IP Register as a platform for advanced database services, enhanced customer experiences, and seamless data sharing across the region.

- Collaborative Vision: Brainstorm and co-create future applications of the ASEAN IP Register as a dynamic hub for innovation and development in the IP ecosystem.

- Actionable Roadmap: Define concrete steps that ASEAN IP offices can take to harness the full potential of the Register and drive regional progress.

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Proceedings…

- Speakers from a leading digital tech company or prominent IP office.

- Panel discussion with representatives from WIPO, ASEAN IP offices, and speakers.

- Interactive discussions and informal sessions focusing on specific technologies and practical applications.

- Q&A sessions and networking opportunities throughout the workshop.

- Closing remarks with a call to action and next steps for implementing the discussed strategies.

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Link to WIPO Wiki page for presentations

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Thank you…