

# Topic 1: Objective of the Meeting and Key Considerations

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# ASEAN IP Register

Trademarks:

6,019,827

Patents and Utility Models:

1,007,467

Industrial Designs:

324,633

Total:

7,351,927



## ASEAN IP REGISTER

About English

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### PATENT, DESIGN AND TRADEMARK FILING BY COUNTRY

Flag	Country	Patents	Designs	Trademarks
	Brunei	1,651	199	56,781
	Cambodia	467	1,194	132,964
	Indonesia	182,937	85,974	1,610,360
	Lao PDR	160	529	62,762
	Malaysia	198,480	37,844	1,029,101
	Philippines	108,864	37,290	623,008
	Singapore	232,612	31,192	562,365
	Thailand	174,052	76,882	1,170,521
	Vietnam	108,244	53,529	771,965

58,631 1,879,271

# ASEAN IP Register - Background

- August, 2023
  - Launching Ceremony, WIPO-ASEAN Economic Ministers Meeting (AEM), Semarang, Indonesia
- November, 2023 (71st AWGIPC, Lombok, Indonesia)
  - Endorsed 5 additional advanced database services
  - Endorsed ASEAN IP Register as a data-sharing platform, with individual countries adopting it based on their specific priorities and needs.
- April, 2024 (72<sup>nd</sup> AWGIPC, Danang, Vietnam)
  - Acknowledged ASEAN IP Register as ASEAN IP Data Gateway
  - Shared the framework of data sharing hub

# ASEAN IP Register - Objectives

- Authentic Gateway to ASEAN IP Data
  - Regular and timely data updates
  - Processes to “certify” legal events and related data at sources
- Streamline national data dissemination processes with data quality control measures
- ASEAN data standard
- IP Portfolio management and Business Intelligence
- Data coverage map with clear updates indicators

# ASEAN IP Register - Benefits

- Increased Transparency and Efficiency
  - A Central Repository of Accurate and Up-to-date Information
  - Reduce time and effort required for businesses to manage their IP portfolios
- Improved decision-making
- Reduced risk

**Status Update:  
ASEAN IP Register as a Data Hub  
– Authentic and Reliable source of  
ASEAN IP Data.**

# Patents (March 31, 2024)

Office	ASEAN IP Register	PatentScope	Espacenet
Brunei	1,651	1,569	-
Cambodia	467	74	-
Indonesia	182,937	146,049	14,649
Lao PDR	160	15	-
Malaysia	198,480	189,473	104,993
Philippines	108,864	72,670	65,666
Singapore	232,612	229,791	152,806
Thailand	174,052	161,555	14
Vietnam	108,244	122,084	217
Total	1,007,467	923,280	338,345

# Trademarks (March 31, 2024)

Office	ASEAN IP Register	Global Brand Database	ASEAN TM View	TM View
Brunei	56,781	56,694	52,147	48,304
Cambodia	132,964	133,059	132,068	111,163
Indonesia	1,610,360	1,618,987	832,873	-
Lao PDR	62,762	62,876	51,446	44,607
Malaysia	1,029,101	1,032,179	819,386	819,377
Philippines	623,008	651,989	655,533	585,300
Singapore	562,365	793,528	734,344	-
Thailand	1,170,521	1,172,497	1,051,842	1,051,842
Vietnam	771,965	773,156	656,140	774,610
Total	6,019,827	6,294,965	4,985,779	3,435,203



# Industrial Designs (March 31, 2024)

Office	ASEAN IP Register	Global Design Database	ASEAN Design View	Design View
Brunei	199	191	195	195
Cambodia	1,194	1,194	762	794
Indonesia	85,974	83,396	54,932	-
Lao PDR	529	532	548	548
Malaysia	37,844	37,354	42,046	42,046
Philippines	37,290	37,369	32,184	32,185
Singapore	31,192	34,539	30,787	-
Thailand	76,882	76,769	16,689	75,868
Vietnam	53,529	53,551	63,053	53,727
Total	324,633	324,895	241,196	205,363

# Objectives and Key Considerations

- Advanced Data Services
  - IP Portfolio Management
  - Business Intelligence
- Data Sharing Hub
  - Business Model for each AMS
  - Revised MoU with new Annex
- Data Quality
- Data Exchange Status presented by AMS
- ASEAN GI Database
  
- WIPO DAS

Thank you...