

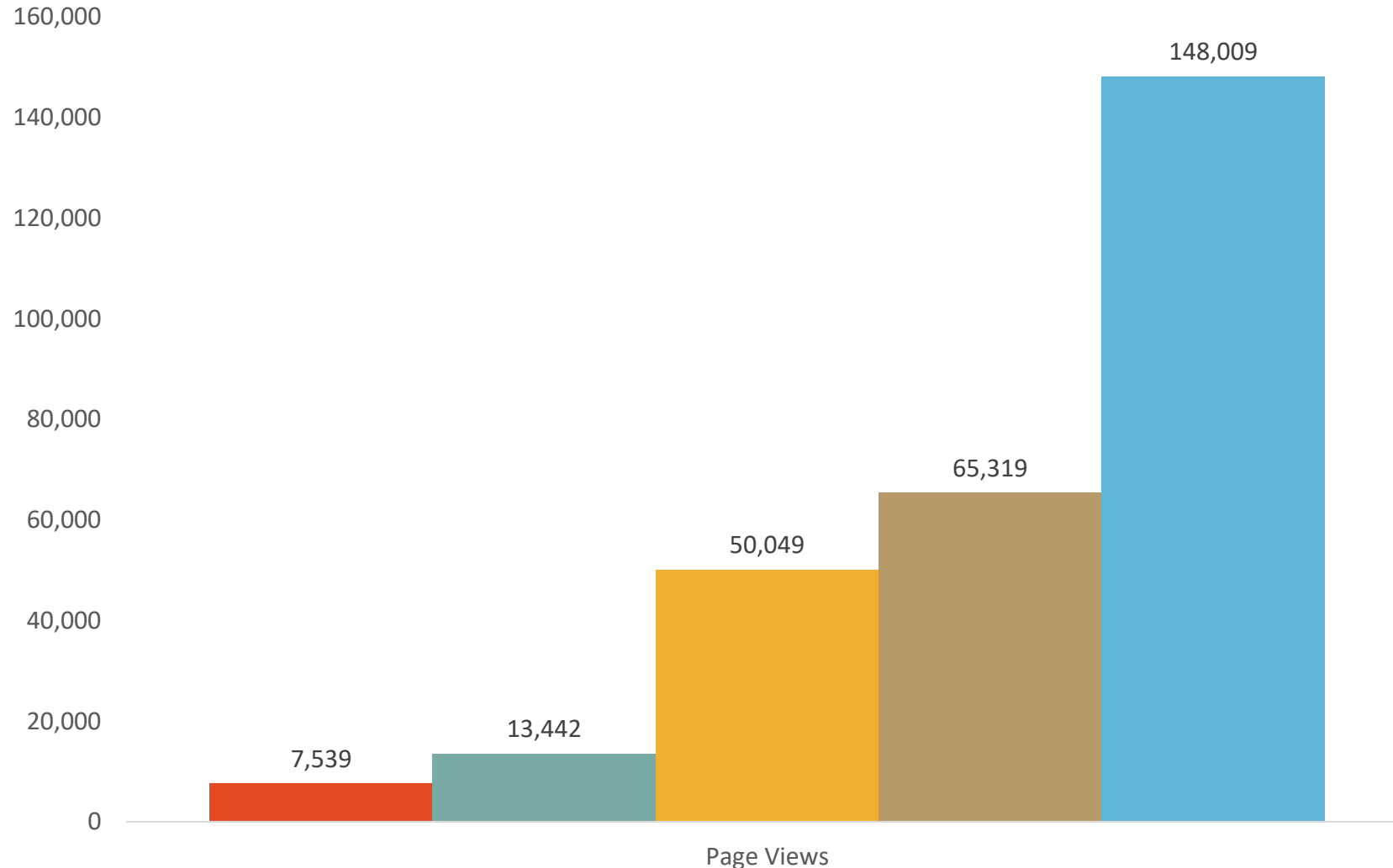
ASEAN IP Portal

4th ASEAN IP Register Coordinators Meeting

6 May 2024

Presentation by Singapore

Surge in viewership and usage of ASEAN IP Portal



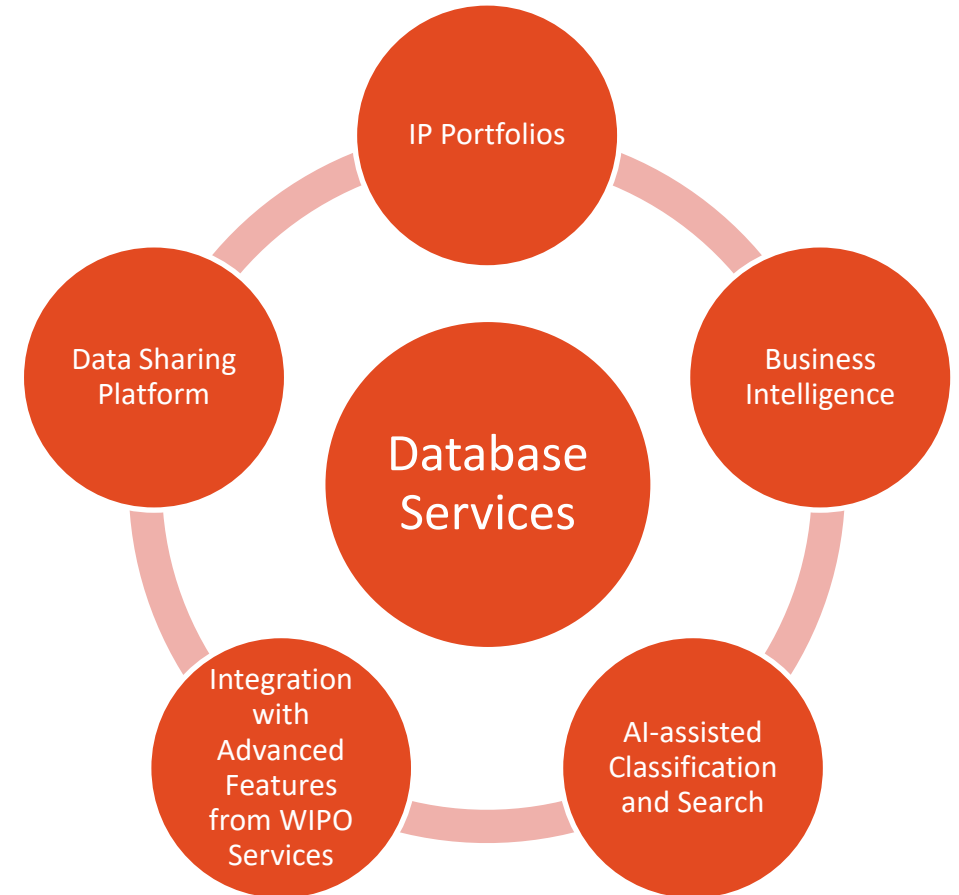
- Frequently visited sites:
 - ASPEC-related pages;
 - ASEAN IP Offices Details; and
 - ASEAN IP Case Law Database
- ~ 3,000 users per month
 - Top AMS users:
 - Indonesia, Malaysia, the Philippines, Singapore
 - Top non-AMS users:
 - China, Japan, Korea, India, USA

ASEAN IP Portal as the “one-stop platform for IP services and information in the ASEAN region” (BSBR, 21 Oct 2021)

- The ASEAN IP Portal was launched by Thailand on 26 April 2013
- Budgeted about USD 1.2million to upgrade and enhance the ASEAN IP Portal from 2023 – 2026.
- In May 2014, Singapore took over the hosting of the Portal, with ASEC as the co-champion.
- The ASEAN IP Portal is a **one-stop platform for ASEAN IP services and information**. The platform aims to strengthen IP systems of ASEAN Member States (AMS) and raise the level of regional IP awareness by increasing accessibility to information and services through the Portal.
- Endorsed by the AWGIPC and ASEAN Heads of IP Offices at the 67th AWGIPC to **(i) direct all services and information to the portal;** (ii) work together to promote and ramp up usage; (iii) commit to making improvements within an approved budget in view of the escalating cost of digital services; and (iv) draw on support of partners to bring more services and resources to the portal
- AEC recognises the importance of the ASEAN IP Portal, as included in the ASEAN Comprehensive Recovery Framework (ACRF) (12 Nov 2020) and the Bandar Seri Begawan Roadmap (BSBR) (21 Oct 2021).
- A key deliverable (Initiative 11) of the ASEAN IPR Action Plan 2016-2025 (version 2.0). From the recent Brainstorming Meeting on the Scoping Study to Develop the post-2025 ASEAN IPR Action Plan and Upgrade the ASEAN Framework Agreement for IP Cooperation, there is commitment to continue the development and usage of the ASEAN IP Portal.

At the 71st AWGIPC in Nov 2023, AWGIPC's endorsement was obtained to

- Integrate the ASEAN IP Register into the ASEAN IP Portal
- For the ASEAN IP Portal team (Singapore and ASEC) to work with WIPO on the work arrangements to incorporate the following 5 areas into the ASEAN IP Portal:
 - IP Portfolios
 - Business Intelligence
 - AI-assisted Classification and Search
 - Integrated with Advanced Features from WIPO services
 - Data sharing platform
- Plan and integrate all ASEAN-level digitalization-related priorities of post-2025 IPR Action Plan and Framework Agreement, which are currently being updated, into the ASEAN IP Portal to the extent possible



Current Plan

ASEAN IP Portal

(co-champions: ASEC and Singapore)

ASEAN IP Register Coordinator Meeting <i>(Regional Coordinator: Indonesia)</i>	ASEAN IP Academy Working Group <i>(Coordinator: ASEC, Focal Points: AMS)</i>	ASEAN IPR Helpdesk <i>(Country champions: Brunei & Indonesia)</i>	ASEAN Copyright Information Network <i>(Country champion: Philippines)</i>	e-ASPEC <i>(Country champion: Singapore)</i>	Others <i>(ASEC and Singapore)</i>
<ul style="list-style-type: none">• IP Portfolios• Business Intelligence• AI-assisted Classification and Search• Integrated with Advanced Features from WIPO services• Data sharing platform	<ul style="list-style-type: none">• ASEAN IP Academy initiatives• Possible WIPO e-library	<ul style="list-style-type: none">• Chat-bot service• Future helpdesk services	<ul style="list-style-type: none">• Centralized page for ASEAN copyright-related information	<ul style="list-style-type: none">• e-ASPEC form• Statistics	<ul style="list-style-type: none">• ASEAN IP Case Law Database• ASEAN IP Marketplaces• ...• ...• ...

The plan will be updated to support the post-2025 priorities, AIPRAP and framework agreement which are currently being updated.

Expansion of IP services and offerings on the ASEAN IP Portal



Launch of virtual ASEAN IP Academy



Promotion of ASEAN IP Offices' activities, events and marketplaces



Promotion and increase of ASEAN Patent Examination Cooperation (ASPEC) filings (e.g., e-ASPEC form)



Regular updates to publications (e.g., IP management for SMEs, IP examination guidelines etc.)



Function as one-stop portal for ASEAN Databases, including the IP Case Law database and the ASEAN IP Register



Enhancement in website design, navigation and user experience, including fully migrating the Portal onto cloud hosting in 2023.

New:

ASEAN Copyright Information Network

Coming Soon:

ASEAN IPR Helpdesk

Gearing up to ready ASEAN IP Portal for the post-2025 ASEAN IPR Action plan and updated AFAIPC

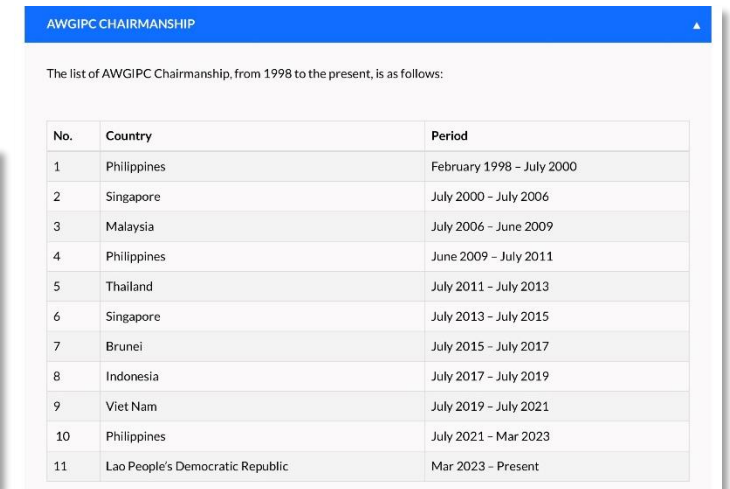
- New ASEAN-related programmes/ initiatives on the ASEAN IP Portal:
 - Updating of AWGIPC and IP Offices info, e.g. IP filing statistics in ASEAN, and AWGIPC Chairmanship
 - ASEAN Copyright Information Network
 - New layout for “Publications” page for easy accessibility by users
 - **UPCOMING** Integration of ASEAN IP Register into the ASEAN IP Portal



ASEAN Intellectual Property Portal

Home > Statistics > IP Filing Statistics in ASEAN

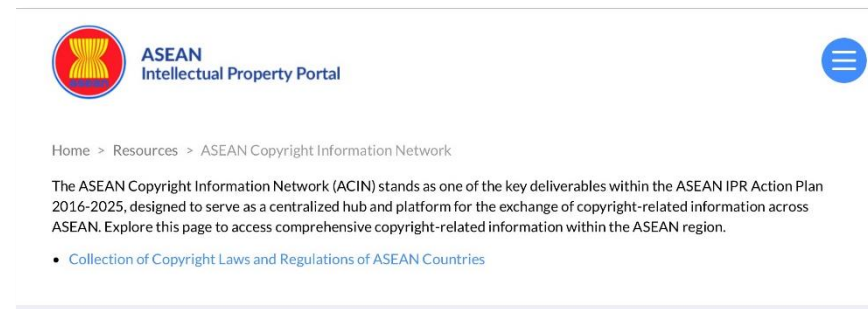
IP Filings	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Trademarks (direct and via the Madrid system)	224,995	238,375	226,079	258,090	259,947	301,555	293,749	321,228	332,918	341,488
Patents (direct and PCT national phase entries)	39,171	42,105	44,693	43,221	44,054	47,753	53,381	47,834	52,232	54,451
Industrial Designs (direct and via the Hague system)	16,019	15,761	16,160	16,769	17,160	17,866	17,524	18,222	19,546	19,075



AWGIPC CHAIRMANSHIP

The list of AWGIPC Chairmanship, from 1998 to the present, is as follows:

No.	Country	Period
1	Philippines	February 1998 - July 2000
2	Singapore	July 2000 - July 2006
3	Malaysia	July 2006 - June 2009
4	Philippines	June 2009 - July 2011
5	Thailand	July 2011 - July 2013
6	Singapore	July 2013 - July 2015
7	Brunei	July 2015 - July 2017
8	Indonesia	July 2017 - July 2019
9	Viet Nam	July 2019 - July 2021
10	Philippines	July 2021 - Mar 2023
11	Lao People's Democratic Republic	Mar 2023 - Present




ASEAN Intellectual Property Portal

Home > Resources > ASEAN Copyright Information Network

The ASEAN Copyright Information Network (ACIN) stands as one of the key deliverables within the ASEAN IPR Action Plan 2016-2025, designed to serve as a centralized hub and platform for the exchange of copyright-related information across ASEAN. Explore this page to access comprehensive copyright-related information within the ASEAN region.

- [Collection of Copyright Laws and Regulations of ASEAN Countries](#)



ASEAN Intellectual Property Portal

Home > Resources > Publications

2024

- IP Policy in ASEAN
- Institutional IP Policy Model for Universities and Research Institutions in ASEAN
- IP Valuation in ASEAN

2023

- ASEAN Common Guidelines on

We look forward to AMS' support and update of events/content to be uploaded onto the ASEAN IP Portal!



INTELLECTUAL PROPERTY
OFFICE OF SINGAPORE

THANK YOU