



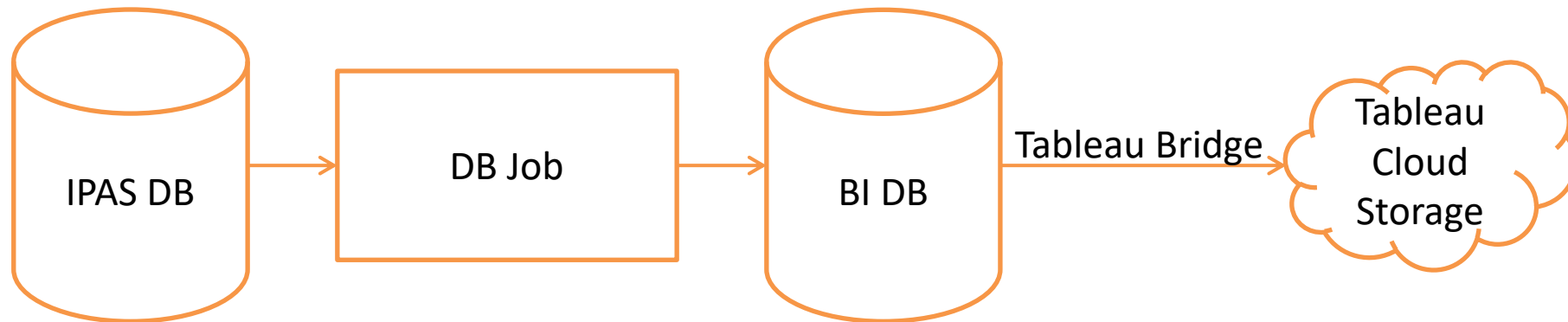
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Topic 9 Business Intelligence for IP Offices

ETL (Extract-Transform-Load) Structure



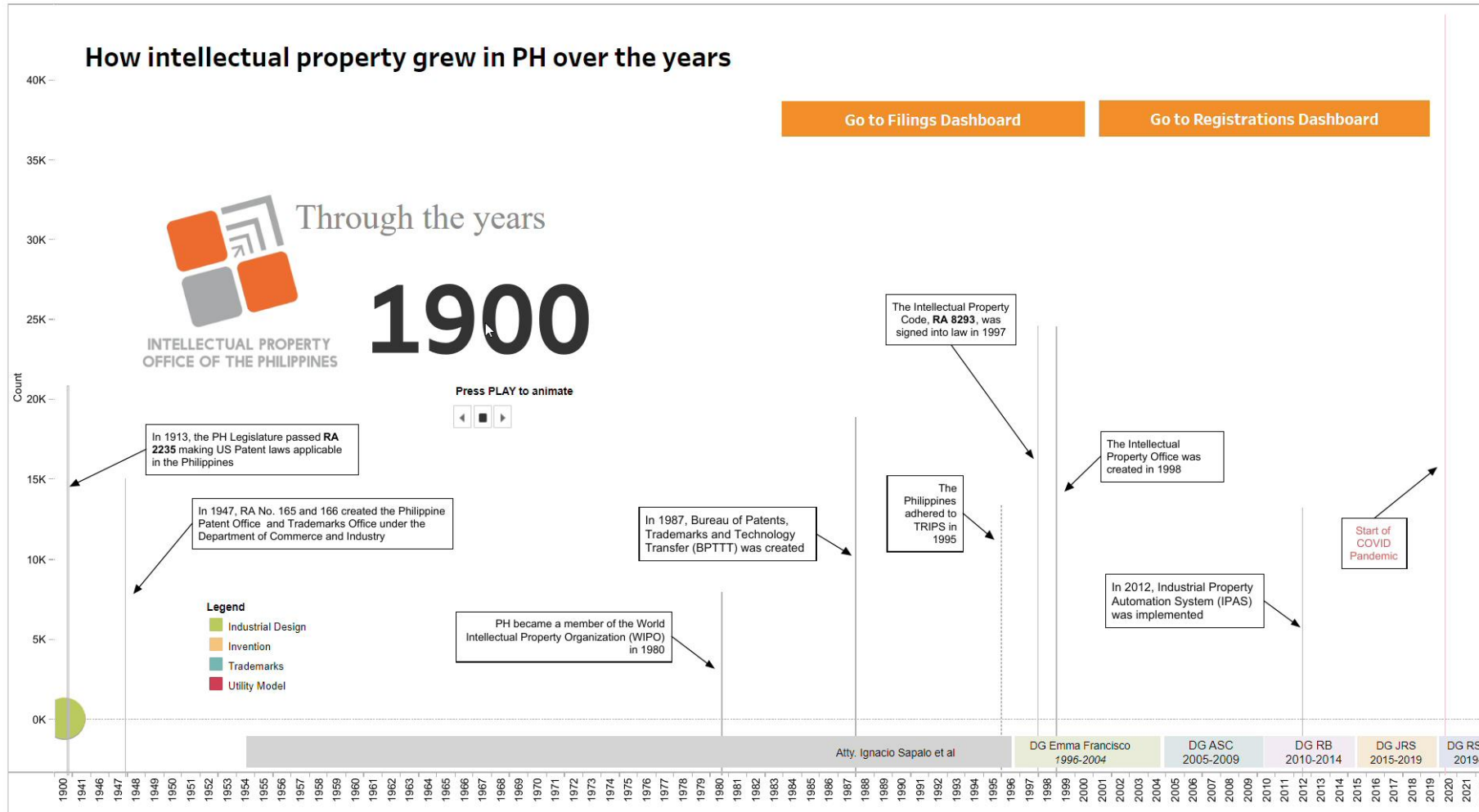
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Sample BI Reports



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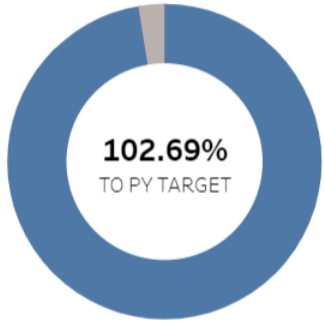
Filings Dashboard for 2023

CONSOLIDATED FOR IPOPHL ENTERPRISE

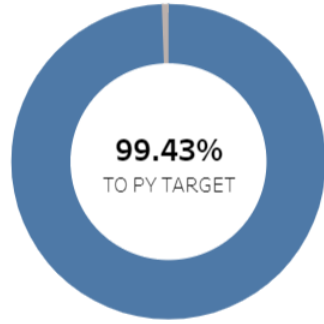
[Go to Registrations Dashboard](#)

■ Current Filings ■ Filings To Target

Select Year
 < >



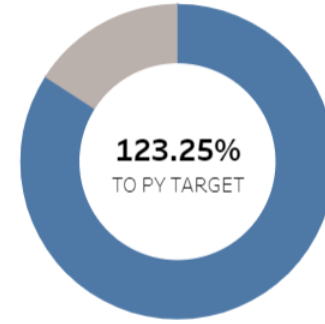
Invention



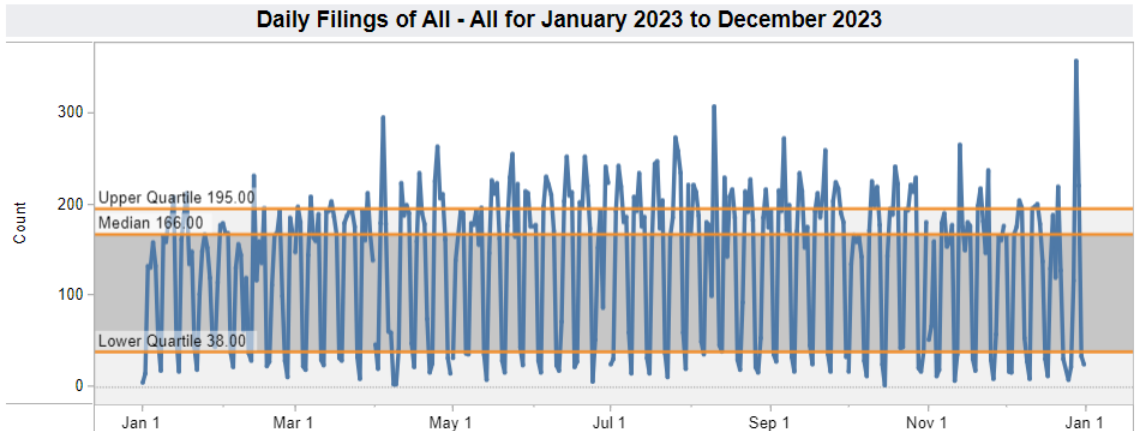
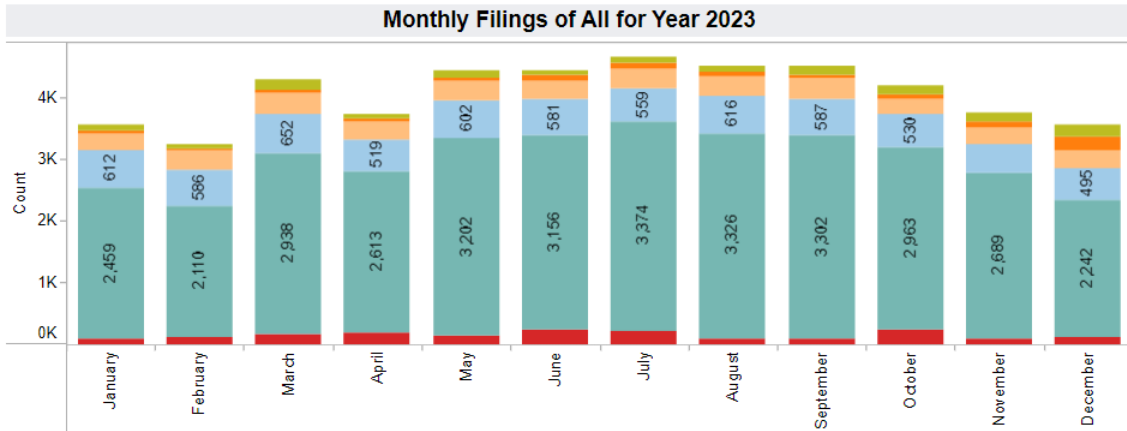
Trademarks



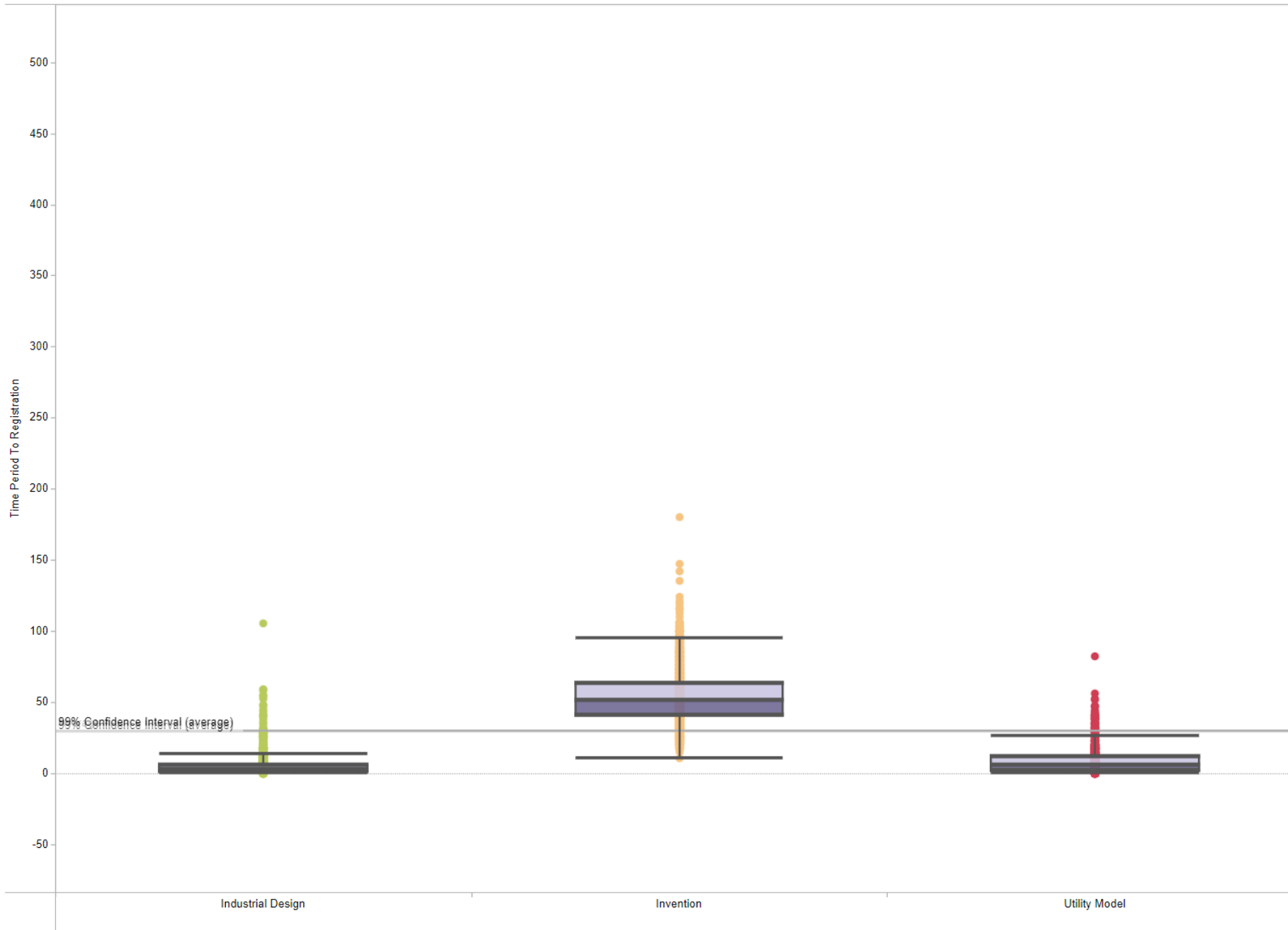
Industrial Design



Utility Model



All TAT Analysis v2 (In Months) for 2022



Registration Year

Type

- (All)
- Industrial Design
- Invention
- Utility Model

Subtype

- (All)
- Industrial design
- Invention
- Invention PCT
- Utility model
- Utility model PCT

Select Time Period

- In Days
- In Weeks
- In Months
- In Years

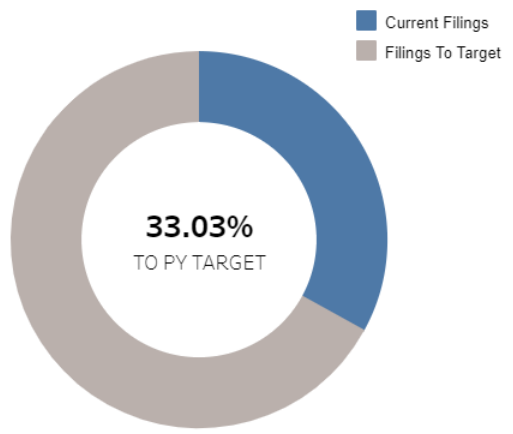


Filings Dashboard for 2023

BUREAU OF TRADEMARKS

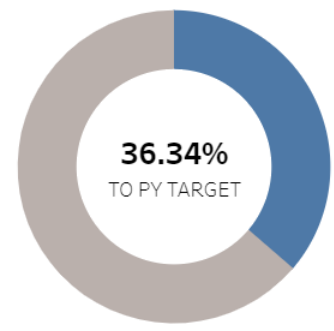
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Filing Targets

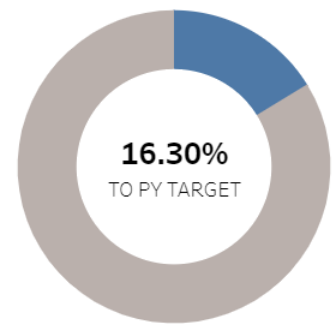


Trademarks

Filing Targets By Subtype

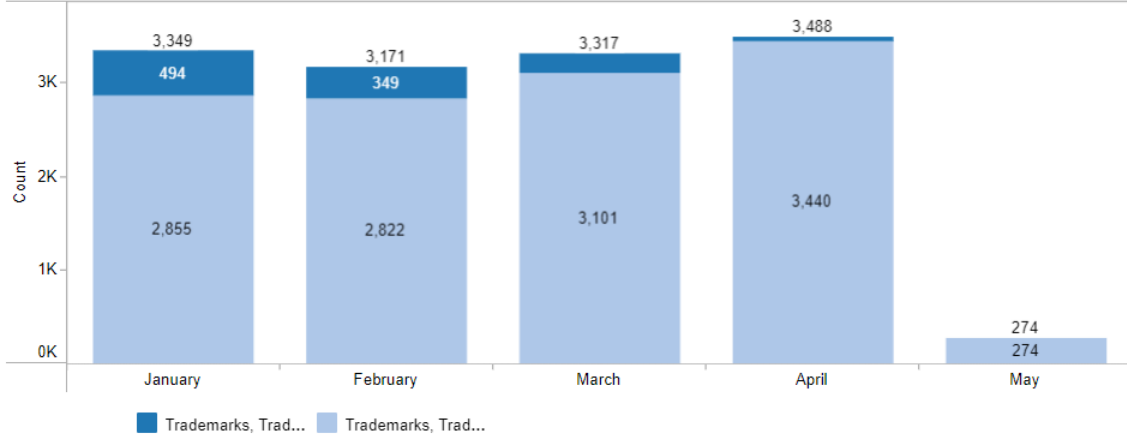


Trademark (national)

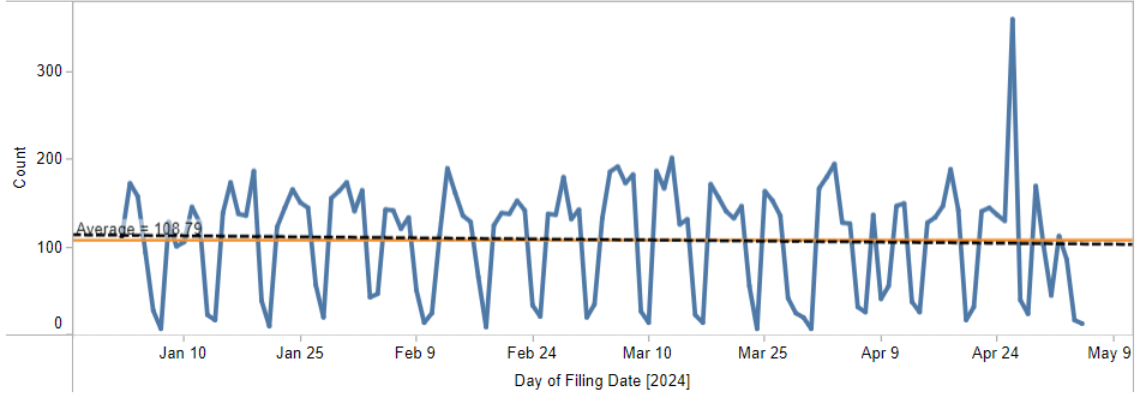


Trademark (Madrid)

Trademarks Monthly Filings for Year 2024

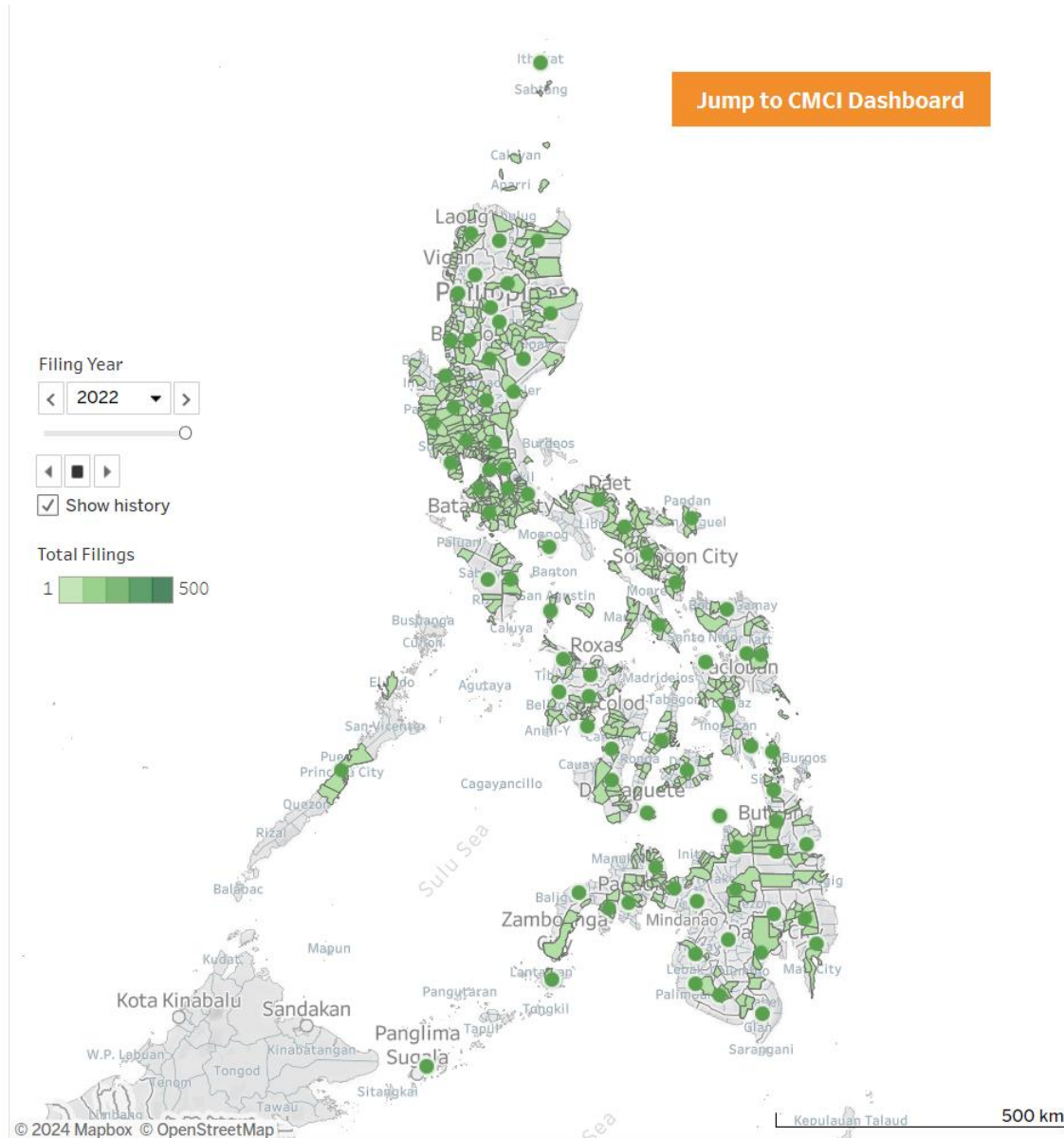


Trademarks Historical Daily Filings for 2024

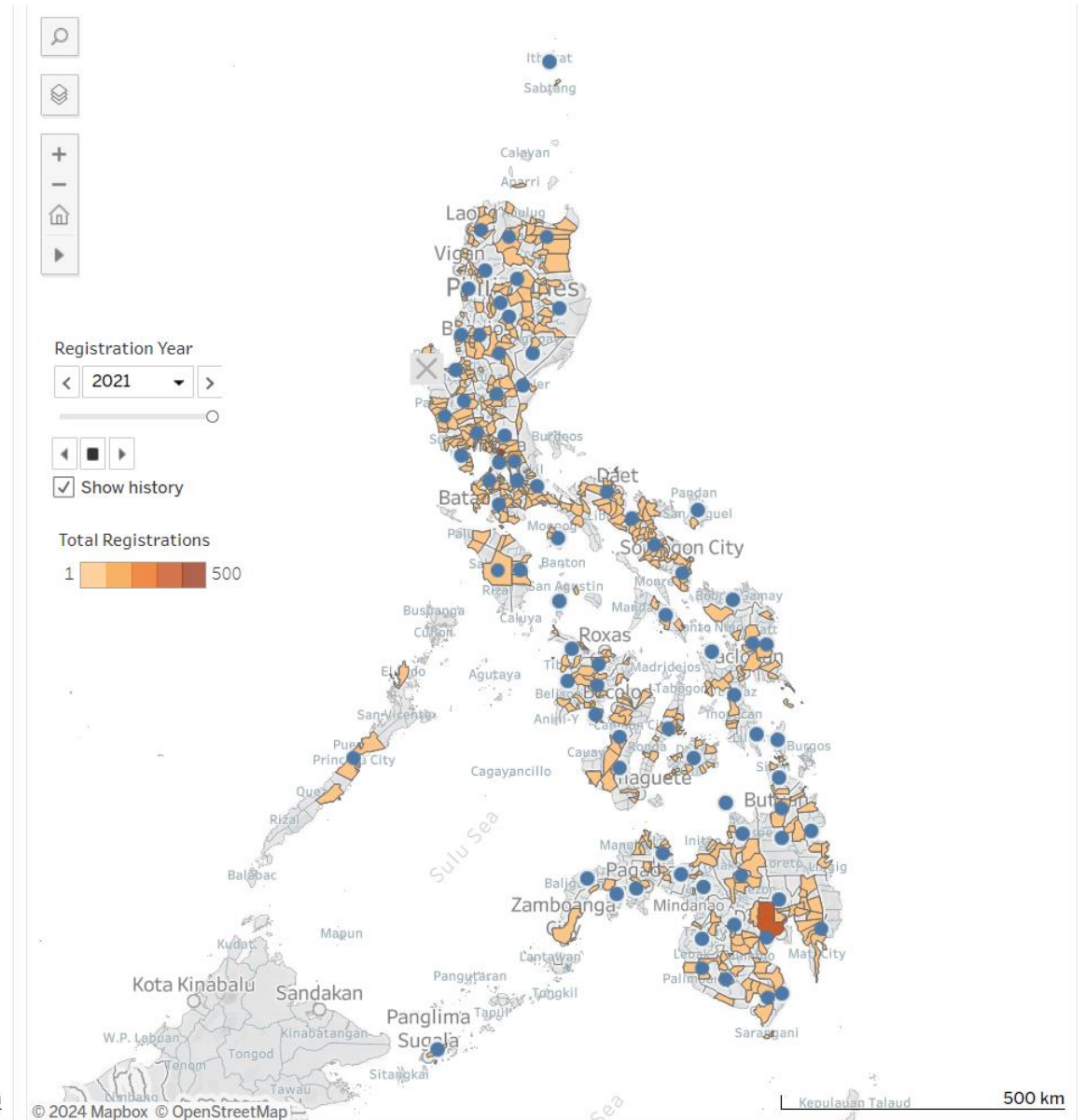


IP Over The Years

Filings During 2022



Registrations During 2021



Challenges



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- **Duplicates addresses in IPAS**
- **Erroneously encoded Cities and Municipalities**
- **Corrected data is outside IPAS**
- **Multiple sources of report**

Resolution



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- **Remapping of Addresses in IPAS**
- **IPAS database will be updated based on the remapping**



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and Innovative Philippines*

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